

# Angela Ambrosini

(m)646-417-1262 • (e)design@angelaambrosini.com • www.angelaambrosini.com/portfolio

## Work Experience:

### **ARTstor, New York, NY** - *Manager of Creative Services - June 2011 to Present*

Develop creative solutions across multiple media and messaging platforms – including print, online, social media, user experience, information architecture of sites, and designed environments. Manage and work closely with senior staff to shape the ARTstor identity and maintain a consistent brand aesthetic across all of our mission-driven services and offerings, manage designers and editors, as well as relationships with 3rd party vendors, print houses, and manufacturers.

Establishing and direct a clear and consistent identity, voice, and design for each ARTstor service. Developing and executing communications plan consistent with key messages (for content, features and tools, events, publications, etc.). Overseeing the scheduling and coordination of regular announcements to constituents across all services/ brands. Researching, developing and directing plans for the creation of materials in all media. Overseeing and leading the content creation, design, and publication of marketing and other communication materials. Supporting advertising efforts by identifying and pursuing opportunities and ensuring ads are well-designed and effective.

### **New York University, New York, NY** - *Design Adjunct Professor - January 2011 to Present*

Instruct Continuing Education and certificate courses in design, such as Adobe Suit products and graphic design.

### **nTechnica, New York, NY** - *Creative Director - January 2011 to June 2010 (Contractor on on-going bases)*

Responsible for the design, vision and direction of the company's brand identity and supporting elements. Overseeing all aspects of product design such as all user interface designs for web site and mobile application for various platforms. Works closely with Senior partners to integrate the user experience, information architecture of the site and application, creative strategies to create and promote an international mobile payment solution product for personal and business use.

### **Time Inc., New York, NY** - *[Contract] Creative Services Manager - October 2010 to January 2011*

Lead design for All You Magazine responsible for the design of client sold programs, in-book client advertorial units, in-book brand promo pages, retail marketing signage, digital ad units, marketing activities, photo shoots etc., for print and web materials. Works collaboratively with Senior Marketing Managers on timelines, gathering assets, and working with copywriters for client specific projects. Conceptualizes and oversees photo shoots for client specific programs.

### **McGraw-Hill Companies, New York, NY** - *Multimedia and Design Manager - May 2005 to October 2010*

Promoted from Art Director title in May 2006. Managed a team of Art directors, graphic designers, editors, freelance and vendors both nationally and internationally. Design directed time-sensitive print, web and multimedia creations of three sister publications, marketing collateral, architectural catalogs and directories. Publication direction included, overseeing and creating image archives, content updates and template creations for more efficient workflow. Oversee all client interaction to provide satisfaction on all company and client materials and ensure deadlines were met.

Creation and management of web designs included: banner ads, e-mail blast, newsletters, landing pages, mini-sites, slide shows, video presentations, and update company web sites for both publishing and marketing departments. Prepare and present all design campaigns as well as market company products and research and their success in the industry to present to company leaders.

Held monthly training sessions and mentor several employees on up-to-date print and multimedia applications and career oriented goals. Participated and trained in Sigma Six LEAN BPM management work processes to improve work environment, business methodologies and organizational structure. Awarded to participate and complete the McGraw-Hill Professional Leadership Training.

## Education:

### **Savannah College of Art and Design, Savannah, GA** - *March 2010*

*Master of Arts, Graphic Design*

Teacher Assistant January 2010 • Awarded The Design Excellence Fellowship • 4.0 GPA

### **St. John's University - College of Professional Studies, Jamaica, NY** - *January 2000*

*Bachelor of Science, Graphic Design and Journalism*

## Proficient Skills:

### Adobe CS5:

Photoshop  
Image Ready  
Illustrator  
InDesign  
Bridge  
Acrobat  
GoLive  
Dreamweaver  
Flash  
Fireworks  
QuarkXPress  
Bryce 3D  
FileMaker Pro  
HTML  
XHTML  
Java  
Java Script  
CSS  
XML  
AJAX  
RSS  
QuickTime  
Word  
PowerPoint  
Excel

## Knowledge of:

Action Script 3.0  
PHP  
ASP  
Final Cut Pro  
After Effects  
Web 2.0  
Xcoder

## Language Skills:

Fluent in reading and writing Italian  
Working knowledge of Spanish